



# Internet Marketing Report

Profit By Search

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SERP Tracker Report



## Ranking Results

06/19/2010 - 07/19/2010

### Keyword Performance








Ranked 1-3	1st Page	2nd Page	3rd Page
4  +1	8  +2	- 	3  +2

### Keyword Movement

Moved Up	Moved Down	No Change	New Top 50	Exit Top 50
3 	6 	19	2	

### All Keywords

1st Page  2nd Page  3rd Page

Keyword	Google	Yahoo!	Bing
Professional SEO Company India	-	-	-
seo agency india	3	-	-
seo company india	4  -3	21  -10	9  -2
SEO Consultant India	26  -6	-	-
SEO Copywriting Services India	-	-	-
SEO Expert Agency India	-	-	-
SEO Experts India	-	-	-
seo firm india	1	-	-
seo india	1	75  +13	5
seo services india	2	30  -2	7  -1

Analytics Summary

**Google Analytics**

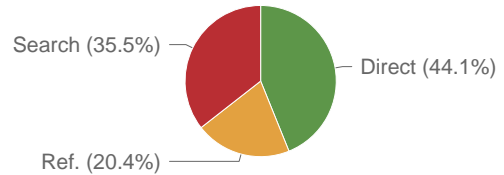
07/01/2010 - 07/31/2010

Excluding paid search



**4,381** Visits  
**10,147** Page Views

**54.23%** Bounce Rate  
**2.32** Pages/Visit  
**3:17** Time on Site



**894 Site Referrals**

TOP REFERRERS	%	VISITS
google.co.in	18.7%	167
google.com	14.1%	126
designfirms.org	2.9%	26
profitbysearch.com	2.9%	26
elance.com	2.7%	24

**1,557 Search Referrals**

TOP KEYWORDS	%	VISITS
seo india	30.3%	471
profit by search	9.0%	140
profitbysearch	5.3%	83
seo company india	2.9%	45
seo services india	2.9%	45

TOP SEARCH ENGINES	%	VISITS
google	97.0%	1,511
yahoo	2.2%	34

**Analytics Summary**

(continued)

<b>TOP SEARCH ENGINES</b>	<b>%</b>	<b>VISITS</b>
bing	0.4%	6
search	0.2%	3
aol	0.1%	1

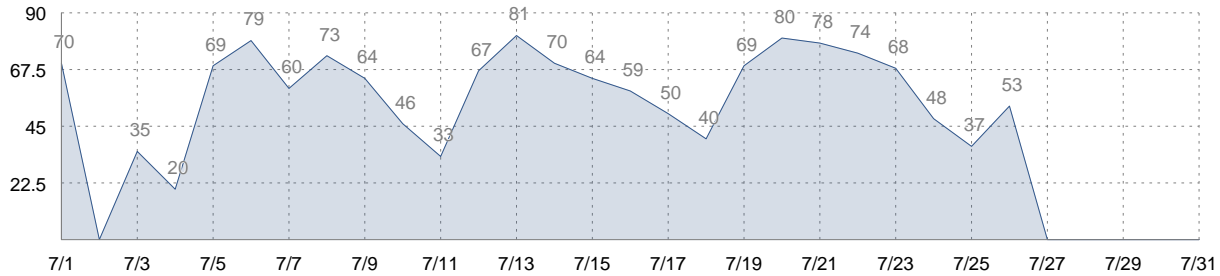
<b>TOP LANDING PAGES</b>	<b>%</b>	<b>VISITS</b>
/	78.5	3,440
/search-engine-optimization-plans.html	2.8	122
/link-building-services-india.html	1.9	83
/link-building-plans.html	1.8	77
/contactus.html	1.3	57

Analytics Detail

## Search Engine Traffic

07/01/2010 - 07/31/2010

Organic search



**1,487** Visits

**50.91%** Bounce Rate

**3,754** Page Views

**3:15** Average Time on Site

**2.52** Pages/Visit

### 100 Top Keywords

Search Keyword	%	Visits
seo india	30.3%	471
profit by search	9.0%	140
profitbysearch	5.3%	83
seo company india	2.9%	45
seo services india	2.9%	45
search engine optimization	1.9%	29
search engine optimization india	1.7%	26
link building india	1.5%	24
http://www.profitbysearch.com/	1.1%	17
profit by search noida	1.0%	15
search engine optimisation	1.0%	15
seo in india	1.0%	15
site:www.profitbysearch.com	0.9%	14
dreamvision.in	0.8%	13
seo	0.8%	13
"seo india"	0.7%	11
http://profitbysearch.com/	0.7%	11

**Analytics Detail**

(continued)

Search Keyword	%	Visits
india seo	0.6%	10
dreamvision	0.6%	9
search engine optimization in india	0.5%	8
profitbysearch.com	0.4%	7
seo companies in india	0.4%	7
cache:http://www.profitbysearch.com/	0.4%	6
dreamvision technologies	0.4%	6
profitbysearch noida	0.4%	6
pay per lead india	0.3%	5
ppc management india	0.3%	5
profitbysearch rippof	0.3%	5
search engine marketing	0.3%	5
search engine optimisation india	0.3%	5
seo company in india	0.3%	5
seo services in india	0.3%	5
back link builder india	0.3%	4
bad reports about rip off report	0.3%	4
dream vision	0.3%	4
india link building	0.3%	4
india seo company	0.3%	4
linkbuilding india	0.3%	4
ons interactive solutions pvt ltd	0.3%	4
optimization	0.3%	4
profit by outsourcing india	0.3%	4
seo agency india	0.3%	4
seo companies	0.3%	4
seo packages india	0.3%	4
abhinav girdhar	0.2%	3
cache:ailcurl8_vqj:www.profitbysearch.com/ seo india	0.2%	3
cache:www.profitbysearch.com/	0.2%	3
india seo services	0.2%	3
net marketing in india	0.2%	3

**Analytics Detail**

(continued)

Search Keyword	%	Visits
private label seo	0.2%	3
profit by serach	0.2%	3
profitbyserch	0.2%	3
search engine marketing india	0.2%	3
search engine optimization company in india	0.2%	3
seo india company	0.2%	3
seo partner	0.2%	3
seo reseller franchise india	0.2%	3
seo to india	0.2%	3
site:http://www.profitbysearch.com/	0.2%	3
www.dreamvision.in	0.2%	3
www.profitbysearch.com	0.2%	3
best seo companies in india	0.1%	2
cache:http://www.seo-search-engine-optimization-india.com/	0.1%	2
click india search	0.1%	2
complains of seoindia.org	0.1%	2
complaints board	0.1%	2
digital agencies "seo services" "india"	0.1%	2
facebook marketing plan	0.1%	2
http://www.searchengine-optimization.net/	0.1%	2
india who	0.1%	2
indian building plans	0.1%	2
indian seo	0.1%	2
link building services india	0.1%	2
link building services plans	0.1%	2
maximum charge for search engine optimization in india	0.1%	2
need ppc service for indian market	0.1%	2
pay per click services, best ppc management, ppc advertising services india	0.1%	2
pay per lead service	0.1%	2
ppc players in india	0.1%	2
profitbysearch	0.1%	2
profitby search	0.1%	2



**Analytics Detail**

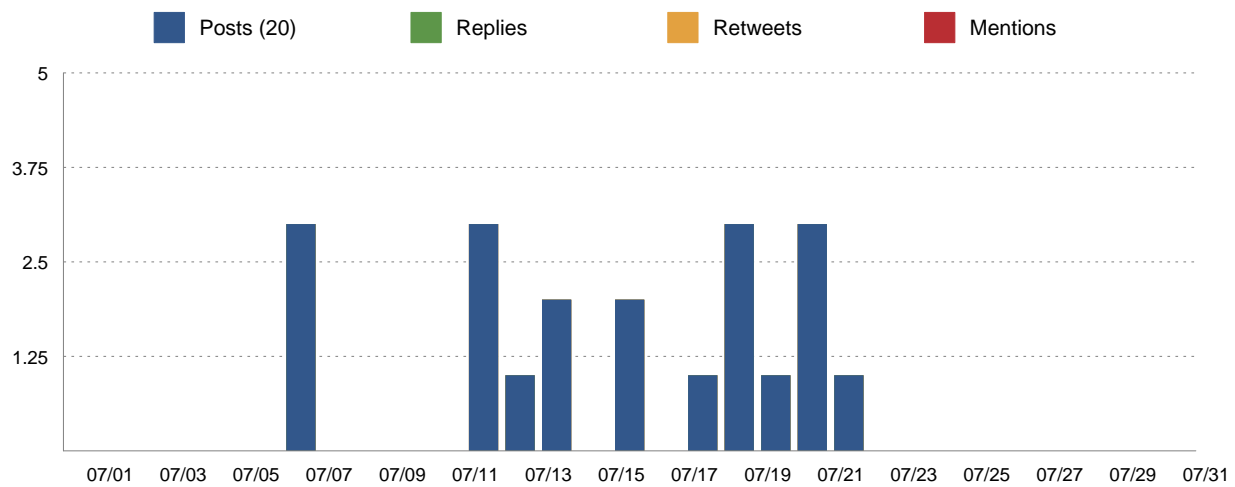
(continued)

<b>Search Keyword</b>	<b>%</b>	<b>Visits</b>
profitbysearc	0.1%	2
profitbysearch (noida)	0.1%	2
profitbysearch.com submit links	0.1%	2
profitbysearsh	0.1%	2
profits by search	0.1%	2
search engine optimisation in india	0.1%	2
search engine optimization company india	0.1%	2
search engines optimization techniques	0.1%	2
search iadia	0.1%	2
searchbyprofit	0.1%	2
searchengineoptimization india	0.1%	2
seo comapny india	0.1%	2
seo companies india	0.1%	2
seo company	0.1%	2
seo meta tags content services india	0.1%	2
seo partner program	0.1%	2
seo resellers india	0.1%	2
seo service india	0.1%	2
seo services	0.1%	2

Twitter Management Report

**profitbysearch**

07/01/2010 - 07/31/2010



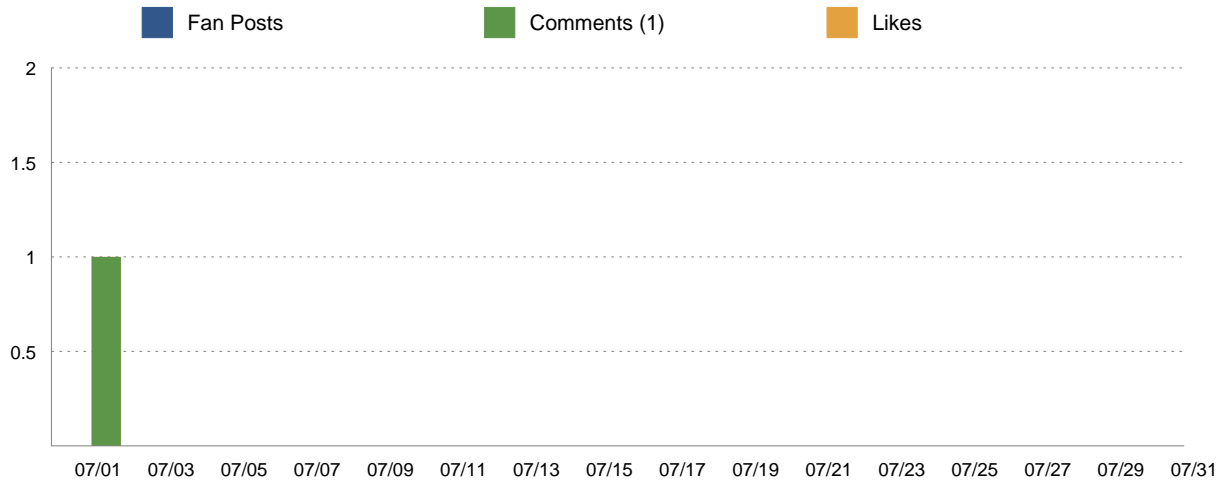
**20** Posts  
**0** Replies  
**0** Retweets  
**142** Followers  
**2** Friends  
**71.00** Follower/Friend Ratio

KPI	Amount	Change from 05/31/2010-06/30/2010
Posts	20	--
Replies	0	--
Replies Reach	0	--
Retweets	0	--
Retweets Reach	0	--
Mentions	0	-100% ▼
Friends	2	--
Followers	142	--

Facebook Management Report

**Profit By Search**

07/01/2010 - 07/31/2010



**0** Fan Posts  
**1** Comments  
**0** Likes

**185** Fans  
**38** Unique Page Views  
**333** Page Views



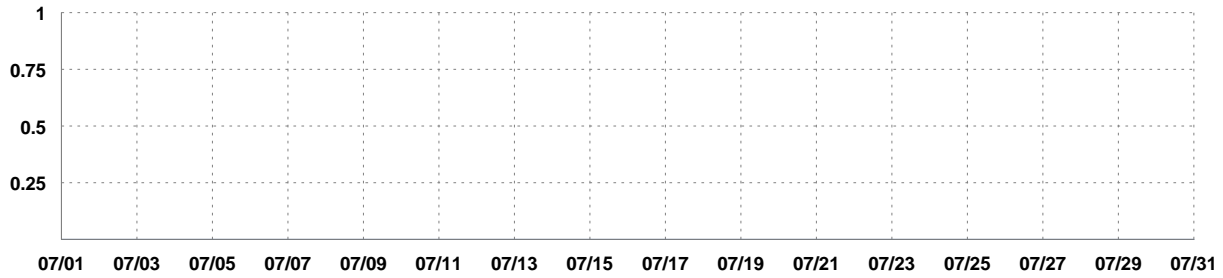
Comments. (100.0%)

KPI	Amount	Change from 05/31/2010-06/30/2010
Fan Posts	0	--
Comments	1	--
Likes	0	-100% ▼
Fans	185	2% ▲
Unique Page Views	38	-30% ▼
Page Views	333	-33% ▼

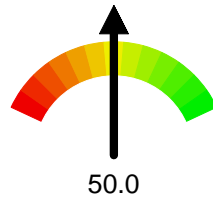
Social Mention Report

# profit by search

Source Type: all



<b>0</b> Total Mentions	<b>0</b> Positive
<b>0.00</b> Mentions / Day	<b>0</b> Neutral
<b>50.0</b> Average Sentiment	<b>0</b> Negative

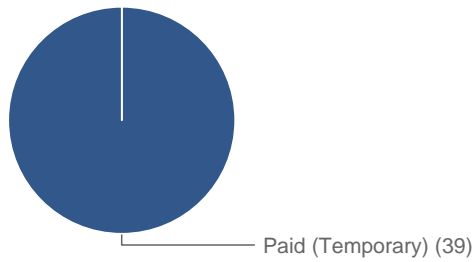


Link Summary Report

**Links Requested, 39 Active**

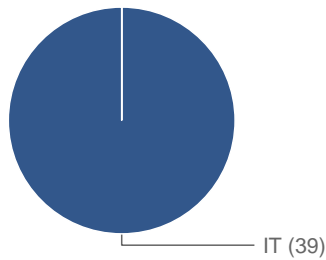
07/01/2010 - 07/31/2010

**Link Type**



Link Type	Requested	Active
Paid (Temporary)	0	39

**Website Type**



Website Type	Requested	Active
IT	0	39

Link Detail Report

**Link Detail for [www.profitbysearch.com](http://www.profitbysearch.com)**

07/01/2010 - 07/31/2010

**Active Links**

IT

Link	Link Text	PR
<a href="http://www.onlinewebdirectory.com/">www.onlinewebdirectory.com/</a>	seo india	
<a href="http://www.seoadministrator.com/">www.seoadministrator.com/</a>	seo india	
<a href="http://www.designersource.net/">www.designersource.net/</a>	seo india	
<a href="http://www.freelancedesigners.com/">www.freelancedesigners.com/</a>	seo india	
<a href="http://www.thinkdesignblog.com/">www.thinkdesignblog.com/</a>	seo india	
<a href="http://www.designfirms.org/">www.designfirms.org/</a>	seo india	
<a href="http://www.unmatchedstyle.com/">www.unmatchedstyle.com/</a>	seo india	
<a href="http://www.seotoday.com/">www.seotoday.com/</a>	seo india	
<a href="http://www.go4expert.com/">www.go4expert.com/</a>	seo india	
<a href="http://www.prolinkdirectory.com/">www.prolinkdirectory.com/</a>	seo india	
<a href="http://www.webdesigners-directory.com/">www.webdesigners-directory.com/</a>	seo india	
<a href="http://www.nukedgallery.net/">www.nukedgallery.net/</a>	seo india	
<a href="http://www.topdesignfirms.com/">www.topdesignfirms.com/</a>	seo india	
<a href="http://www.nuxified.org/">www.nuxified.org/</a>	seo india	
<a href="http://www.seroundtable.com/">www.seroundtable.com/</a>	seo india	
<a href="http://www.seosoeasy.com/">www.seosoeasy.com/</a>	seo india	
<a href="http://www.a2zwebindex.com/">www.a2zwebindex.com/</a>	seo india	
<a href="http://www.webmasters.am/">www.webmasters.am/</a>	seo india	
<a href="http://www.maxleitch.com/">www.maxleitch.com/</a>	seo india	
<a href="http://www.thinkdesignblog.com/">www.thinkdesignblog.com/</a>	seo india	
<a href="http://www.designfirms.org/">www.designfirms.org/</a>	seo india	
<a href="http://www.longren.org/">www.longren.org/</a>	seo india	
<a href="http://www.unmatchedstyle.com/">www.unmatchedstyle.com/</a>	seo india	
<a href="http://www.seotoday.com/">www.seotoday.com/</a>	seo india	
<a href="http://www.go4expert.com/">www.go4expert.com/</a>	seo india	
<a href="http://www.prolinkdirectory.com/">www.prolinkdirectory.com/</a>	seo india	
<a href="http://www.webdesigners-directory.com/">www.webdesigners-directory.com/</a>	seo india	

Link Detail Report

(continued)

Link	Link Text	PR
<a href="http://www.webmasters.am/">www.webmasters.am/</a>	seo india	
<a href="http://www.nukedgallery.net/">www.nukedgallery.net/</a>	seo india	
<a href="http://www.topdesignfirms.com/">www.topdesignfirms.com/</a>	seo india	
<a href="http://www.a2zwebindex.com/">www.a2zwebindex.com/</a>	seo india	
<a href="http://www.nuxified.org/">www.nuxified.org/</a>	seo india	
<a href="http://www.seroundtable.com/">www.seroundtable.com/</a>	seo india	
<a href="http://www.onlinewebdirectory.com/">www.onlinewebdirectory.com/</a>	seo india	
<a href="http://www.seoadministrator.com/">www.seoadministrator.com/</a>	seo india	
<a href="http://www.seosoeasy.com/">www.seosoeasy.com/</a>	seo india	
<a href="http://www.designersource.net/">www.designersource.net/</a>	seo india	
<a href="http://www.freelancedesigners.com/">www.freelancedesigners.com/</a>	seo india	
<a href="http://www.maxleitch.com/">www.maxleitch.com/</a>	seo india	