

Content Optimization

URL: www.example.com

Dear [First Name]

Our technicians have optimized your website's content, Robots.txt and registered your XML sitemap!

Including your targeted keywords within website content is an important step to improve keyword density on your pages. Keyword density refers to how many times your keywords are featured within your website's content and can play a large part in the ranking success of your site.

Important: The content changes below have been carefully optimized to boost your website's ranking. If for any reason you are not happy with these changes please let us know within 4 business days - otherwise content optimization will continue as scheduled. Please note that the disapproval of these modifications may void your ranking commitment.

Optimized Content

www.example-url.com	
Existing Content	As independent advisors, our consultants provide unbiased knowledge and extensive strategic planning that draws on experience from some of the largest BPO, ITO, and HRO contracts in Asia, Europe, and the Americas with a total contract value of over \$40 billion
Optimized Content	As independent advisors, our offshore outsourcing consultants provide unbiased knowledge and extensive strategic planning that draws on experience from some of the largest Business Process Outsourcing (BPO), Information Technology Outsourcing (ITO) and Human Resource Outsourcing (HRO) contracts in Asia, Europe, and the Americas with a total contract value of over \$40 billion.
Title in H1 Tags	
Sub Title in H2 Tags	

www.example-url-2.com	
Existing Content	As independent advisors, our consultants provide unbiased knowledge and extensive strategic planning that draws on experience from some of the largest BPO, ITO, and HRO contracts in Asia, Europe, and the Americas with a total contract value of over \$40 billion
Optimized Content	As independent advisors, our offshore outsourcing consultants provide unbiased knowledge and extensive strategic planning that draws on experience from some of the largest Business Process Outsourcing (BPO), Information Technology Outsourcing (ITO) and Human Resource

Outsourcing (HRO) contracts in Asia, Europe, and the Americas with a total contract value of over \$40 billion.

Robots.txt Optimization

Yes Uploaded to www.example.com/robots.txt

Sitemap Submission

We have also created and submitted an XML sitemap of your website to Google, Yahoo! and MSN. This means your site is also registered in each search engines "webmaster" service which provides you with insights on how search engines crawl and index your site.

An XML sitemap of your website has been created and can be found here:
www.example.com.au/sitemap.xml

This sitemap will help search engines to crawl your website effectively and index more of your content. We've also set up accounts for your website at each search engine's "webmaster" center which you can access with the details below:

Google - www.google.com/webmasters/tools/

Login:

Password

Yahoo! - <https://siteexplorer.search.yahoo.com/mysites>

Login:

Password

MSN - <http://www.bing.com/toolbox/webmasters/>

Login:

Password:

These logins will provide you with additional information about your site, but please do not modify any settings within this area as they have been optimized by our search marketing team.