

Keyword Research Overview: We Need Your Feedback!

URL: www.example.com

Dear [First Name]

Our technicians have selected your optimization keywords!

Selecting the right keywords to target is the most important part of the optimization process. Following the submission of your initial keyword choices, the <your company> team has used a number of tools and techniques in order to research and identify the keywords that will bring you the most relevant, qualified traffic.

Important: What you need to do now:

Have a look through the list of keywords below and determine which are most suitable for your site.

Your input is crucial, we understand that you know your company and industry far better than we do so:

- **If we have omitted any important keywords, or you would like to change the current list, please let us know and we will revise and research accordingly**

Once approved, we will begin the rest of the optimization campaign!

Campaign Keywords

Please Note: The keywords below have been chosen by an SEO expert and have been selected because they offer the largest opportunity in terms of attaining top 20 rankings while still delivering a strong number of visitors to your site.

Suggested Keywords			
Keyword	Search Volume (Google)	Client Approval (Yes/No)	Client Comments
Example 1			
Example 2			
Example 3			
Example 1			
Example 2			
Example 3			
Example 1			
Example 2			
Example 3			
Example 1			
Example 2			